



Innovative and Creative

IMPROVE YOUR
LOGICAL BUILDING SKILLS
FOR PROGRAMMING!

"THINK THE PROCESS THROUGH:
WHAT KIND OF LAQ PARTS ARE
NECESSARY AND HOW TO COMBINE
THEM... LEARN THROUGH TRIAL
AND ERROR!"


Toddler Math School
SPICA® representative
Chiaki Osako

 **BALL JOINT ROBOT**



LaQ Product Catalogue

Mystical Beast
CERBERUS
CEKBEKUS
& **HYDRA**
& **HIDRA**

 **MADE IN JAPAN**



Be AMAZED with the INFINITE POSSIBILITIES!

LaQ is a very simple, yet highly creative construction toy, which offers infinite possibilities for creating objects of any possible shape – flat, three-dimensional, spherical – using just seven different kinds of block parts.

THINK ABOUT THE CREATING PROCESS UNTIL COMPLETION AND REALIZE YOUR IDEAS BY BUILDING YOUR OWN MODELS. PERFECT FOR TRAINING LOGICAL AND PROGRAMMING THINKING.



Create objects of all possible shapes – from flat shapes to spheres and other three-dimensional forms – by connecting the block parts together.

STEP 1

Start by creating flat objects

Firstly, begin the LaQ game by snapping the block pieces together into a flat shape. Girls especially like creating colourful mosaic puzzles! Even children, who are not very good at assembling complex, three-dimensional things, can enjoy playing with LaQ as they can start by constructing flat objects.



STEP 2

Try to build-up three-dimensional objects

After playing with flat shapes for a while, challenge yourself and try to make three-dimensional objects. Widen your imagination: assemble objects following the Instruction Guide or construct a figure entirely from your imagination. Playing with LaQ is not only great fun, it also allows children to develop their powers of creativity and logical thinking.



STEP 3

Broadening the imagination

Unlike other construction toys, LaQ give you the chance to engage in multi-dimensional design. With LaQ it is possible to create complex geometrical forms as well as smooth round shapes, so adults can enjoy this constructor as well. Challenge yourself – use the LaQ modelling materials and your own creativity to construct new original designs.



CREATIVITY AND IMAGINATION

Children learn to play and play relies on the imagination. Constructing a personal toy is a fun way to widen their creativity.

CONCENTRATION

LaQ pieces make fun snapping sounds when the parts are connected together. Playing with LaQ is not only fun, it also helps to develop **concentration**.

CHILDREN AND PARENTS CAN ENJOY LAQ TOGETHER

LaQ is a construction toy, which can be fully enjoyed by adult users too. Both children and their parents can share the same modelling materials and enjoy LaQ together.



DEVELOPING MATHEMATICAL AND LOGICAL THINKING

Building-up things by following the instructions in the guidebook will teach children to solve puzzles logically through creative play.

LAQ AIDS THE GROWTH OF CHILDREN IN DAY CARES AND KINDERGARTENS.

LaQ is approved by educational professionals to be an ideal toy to use in day care centers, kindergartens and numerous children's facilities. Children learn ways to express creative imagination, and build their concentration through play.

LaQ is also used in nursing homes to practice patients' manual skills and improve dexterity.



Learning the Basics of Arithmetics



Mathematics Coach & Child Mathematics Executive Instructor
Representative of Child Mathematics School SPICA®
Ms. Osako Chiaki

The strands of elementary mathematics, such as 'Number', 'Shape' and 'Reasoning', can all be learned by using LaQ. In the classroom, connecting LaQ parts with fun snapping sounds improves children's focus and concentration. By playing with LaQ, children learn the concepts of numbers and quantity. Finding the correct order of parts helps develop an understanding of regularity, following step-by-step instructions builds logical thinking, and assembling flat parts into 3-dimensional shapes nurtures spatial ability. Finally, the process of coming up with an image and constructing it through trial and error cultivates creative thinking and imagination.

7 DIFFERENT TYPES OF LAQ BLOCK PARTS

Construct an object by connecting together 2 different types of base parts and 5 different types of joint parts.

BASE PARTS



NO.1



NO.2



NO.3



NO.4



NO.5



NO.6

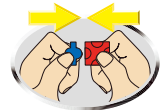


NO.7

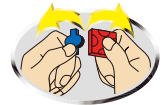


13 different colors in total

JOINT PARTS



SNAP! CONNECT



CLICK! DISCONNECT

SPECIAL PARTS

HAMACRON PARTS

Using these special parts, you can construct objects, which spin, run and move around.



Shaft



Wheel



Middle shaft



Middle wheel



Mini shaft



Mini wheel

PAX PARTS

Using these parts you can easily construct larger models. They come in 4 different colors.



NO.1



NO.2

CROSS PART

The Cross Part is a 4 directional connector that can be used to reinforce the structure of your model. Available in 4 colors.



BALL JOINT PARTS

Ball Joint Part A connects with Ball Joint B for rotating movements like an arm joint.



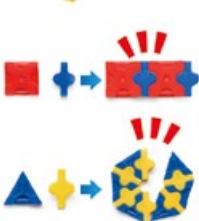
Ball Joint Part A



Ball Joint Part B

HOW TO USE JOINT PARTS.

No.3 CONNECT THE CROWN



No.4 WIDER THAN NO.3



You can make various shapes by combining No.3 and No.4!

No.5 HAS AN ANGLE OF 120° DEGREES



Flexible!

You can make a sphere!

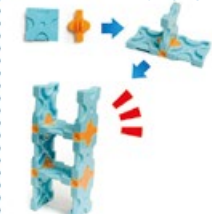
No.6 HAS A 90° DEGREE ANGLE



Steep angle!

You can make a dice!

No.7 CAN CONNECT IN 3 DIRECTIONS



You can make a ladder!



START HERE!

[Blue line]

Balance between each block part is well arranged. The basic series offers you the chance to freely express your own creativity, while gradually improving your construction skills.



Meaning of the symbols

28

Number of the designs printed in the instruction guide



LaQ parts



Hamacron parts

STEP UP

Sets that allow you to learn basic LaQ building techniques and then step up to learn more advanced ones.

BASIC



10
Models

BASIC 85 3D

Introductory kit [dimensional]
AGES 5+

85 PIECES

A 85 pcs introductory kit to learn the basic steps in building 3D models. Good for a small gift to enjoy the building techniques of LaQ. An instruction sheet is included to make 10 interchangeable models.



46
Models

BASIC 101 2D

Introductory kit [flat]

AGES 5+

185 PIECES

An ideal kit for LaQ beginners! A 185pcs kit with instruction sheets to make 46 interchangeable flat models using 4 types of LaQ parts in 10 fun colors. Instruction sheets show images in actual parts size.



STEP UP
14
Models

BASIC 400

FIRST SET

AGES 5+

400 PIECES

Recommended for beginners! An introductory kit that shows step-by-step instructions how to learn fun techniques for beginners. Guide gives clear explanation of how to make 14 interchangeable models with moving techniques such as Hungry Wolf, Grabber, Alligator, and Bulldozer!



BASIC 401

 650 PIECES

The instruction guidebook for Basic 401 shows step by step instructions to build 22 different models varying from basic ones to advanced 3D constructions. The kit also includes a plastic container for easy storage.



BASIC 511

 650 PIECES  30 PIECES

A 650 pieces kit with 30 pieces of special Hamacron parts an ideal kit for learning basic to advanced LaQ building techniques by using the specialized Hamacron parts to make adjustable models with moving action. The Instruction Guide gives a step-by-step explanation of how to make 12 interchangeable models, including a Truck, Dinosaur, a Hamacroid Robot and more.





Ideal kits for creative play at home and in schools! The instruction guidebooks show steps to learn basic LaQ building techniques.



20
Models

BASIC 1400

AGES 5+

1400 PIECES 60 PIECES

Kit contains parts in all 12 LaQ colours, as well as 6 types of special Hamacron parts. Comes with a plastic container and instruction guide for 20 moving models.

Includes a plastic container for easy storage, and a special Basic-Series instruction guide.

12
colours

35
Models

NEW

BASIC 4000

AGES 5+

4000 PIECES 60 PIECES

Kit contains parts in 12 LaQ colours, 4 color clear parts and 6 types of special Hamacron Parts to make adjustable 35 models with moving parts.

Includes a plastic container for easy storage, and a special Basic-Series instruction guide.

12
colours

Clear parts
in 4 colors

50
Models

AGES 5+

8400 PIECES

120 PIECES

Includes a plastic container for easy storage, and a special Basic-Series instruction guide.

12
colours



30
Models

BASIC 2800

AGES 5+

2800 PIECES 60 PIECES

BASIC 2800 is a large 30 in 1 kit with 2,800 pcs in 12 LaQ colors, and 6 types of special Hamacron Parts.

Includes a plastic container for easy storage, and a special Basic-Series instruction guide.

12
colours

40
Models

BASIC 5600

AGES 5+

5600 PIECES 120 PIECES

BASIC 5600 is the largest 40 in 1 kit with 5,600 pcs in 12 LaQ colors, and 6 types of special Hamacron Parts.

Includes a plastic container for easy storage, and a special Basic-Series instruction guide.

12
colours





CHOOSE YOUR FAVORITE MODEL!

[Red line]

For the users, who want to choose a theme of their interest and make their favourite models, this series offers a huge variety of possible choices.



Meaning of the symbols



Number of the designs printed in the instruction guide



LaQ parts



Hamacron parts

ARITHMETIC IS FUN! IT IS EVEN MORE FUN, WHEN YOU LEARN IT WITH LAQ!

We would like to introduce you to the new LaQ kits, which will help you to teach children arithmetic in a fun way, using LaQ parts and the text cards included. Learn arithmetic while playing! You can also enjoy them and construct new design models on your own.

Play with
LaQ and
construct
new design
models.

Solve the
graphic
problems
printed on
the text
cards.

Master
arithmetic
while
playing

Let's try to
create a
symmetrical
figure!

Q

Look at the shape on
the right side and then try to
construct a butterfly



Help
children
to understand
the correlation
between
surface and
size!

Q

Use 4 blue pieces  and 4 red
pieces  and try to construct a
square which is bigger than the
square on the right.



* There are 8 types of exercises: "Create the Shape that You Like (with flat objects)", "Assemble Similar Shapes", "Compare Lengths", "Compare the Size", "Move the Shape", "Regularity", "Symmetrical Figures", "Form Numbers".

ONLY IN JAPAN

NUMBERS AND SHAPES

AGES 3+

 200 PIECES (ONLY FLAT PARTS)

The text card includes exercises, which involve construction of flat shapes. 8 types of questions are printed, including "Compare Lengths", "Compare the Size", "Symmetrical Figures" and others. By learning the configuration of the figures, numbers and shapes together with their parents, children will prepare for elementary school mathematics course.

*Parents should play together with children.

Let's learn
about cubic
figures!

Q

Look at the picture and
construct these figures.



Discover
regularity and
rules!

Q

Compare the figures and
insert the right parts in
empty places.



* There are 9 types of exercises: "Repeat the numbers and the shapes", "Construct the shape that you like (cubic objects)", "Cubic Figures", "Compare the Length", "Symmetrical Figures", "Regularity (Applied)", "Move the Similar", "Projection Drawings", "Development".

The text card includes exercises, which involve construction of cubic (3D) figures. 9 types of questions are printed, such as "Move the Similar", "Projection Drawings", "Development" and others. What's more, there are 15 clear LaQ parts included! Cultivate children's creative thinking and imagination by learning together while playing with LaQ! Help children learn about the figures and their relation to the space.

*Parents should play together with the children.

ONLY IN JAPAN

ARITHMETIC

AGES 6+

 400 PIECES
(3D PARTS + CLEAR PARTS)

LET'S LEARN THE ENGLISH ALPHABET BY MAKING VARIOUS ANIMALS AND SHAPES WITH LAQ!



POINT **1**

Learn English words and develop your brain by connecting LaQ parts and building models.

POINT **2**

Develop English skills while communicating with parents and your friends.

POINT **3**

Inspire creativity and logical thinking whilst assembling LaQ parts.



Apple



Bee



Cup



Duck



Elephant



Flower



Giraffe



Hamburger



Ice Cream



Jellyfish



King



Lion



Monkey



Nail &
Hammer



Orange



Penguin



Queen



Rabbit



Snake



Tree



Unicorn



Venom



Watch



Taxi



Yacht



Zoo



- 26 word cards
- 1 alphabet poster

ABC

AGES 5+

400 PIECES

A fun kit for parents and children to play with LaQ and learn English vocabularies! A 400 pcs kit with an Instruction Guide to make 26 interchangeable models. 26 English vocabulary cards and a sheet of ALPHABET poster are included.

BALL JOINT TECHNIQUES



15
Models

BALL JOINT TECHNIQUES

AGES 5+

 360 PIECES

 40 PIECES

Create various models by using the new joint ball parts! Comes with a manual and a total of 15 models such as: "Trailer", "Dragon Knight", "Scorpion" and "Bat".

VIDEO ▼



LEGO BALL JOINT ROBOT



2
Models

BALL JOINT ROBOT

AGES 7+

400 PIECES

36 PIECES

Create a robot using ball joints! The completed model can be moved and posed freely by using ball joints. Comes with a manual that allows you to switch between 2 models - the humanoid "BJ Robot" and the lion-like "BJ Robot Lion Mode".

NEW

VIDEO ▼



Includes Ball Joint Parts!



MASTER



Includes Ball Joint Parts!

VIDEO ▼



BLUE DRAGON

AGES 10+

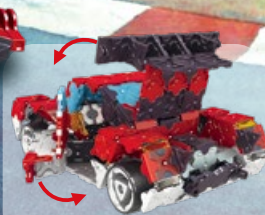
1235 PIECES 30 PIECES

Build a robot model using the newly released ball joint parts! Comes with an instruction manual that includes 2 interchangeable models - the "Blue Dragon" and "Blue Dragon Beast". The included parts box makes it easy to store everything in one place.

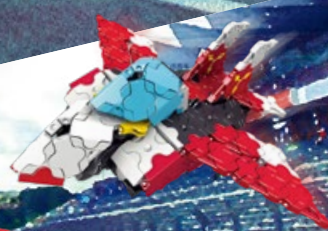




**MADE USING MIDDLE SIZE
WHEELS AND LONG SHAFT**



MOVING DOORS!



**17
Models**



SPEED WHEELS

AGES 7+

780 PIECES

35 PIECES

Take part in a race accompanied by the roaring V10 engine sound! Doors and engine room of the main model Super Racing Car open and close freely! It also has the steering function! It's a satisfying kit allows to reassemble into 17 models including Pickup Truck, Supersonic Jet and other models full of techniques. Comes with an easy to carry storage case and instructions.

HAMACRON CONSTRUCTOR

7
Models

VIDEO



Includes Ball Joint Parts!

EMERGENCY VEHICLES

AGES 5+

300 PIECES 13 PIECES

Emergency dispatch! Build 7 different emergency vehicle models like "Fire Engine" and "Ambulance" by using ball joints and Hamacron parts.



MADE USING MIDDLE SIZE
WHEELS AND LONG SHAFT

5
Models



MONSTER TRUCK

AGES 5+

165 PIECES 16 PIECES

Run powerfully with big tyres! The main model 'Monster Truck' uses Hamacron middle size wheels! It also has the steering function! Comes with instructions to reassemble into 5 different models including Propeller Plane, Trike, Wheel Loader and Racing Kart.



5
Models

VIDEO ▼



AIRPLANE

AGES 5+

180 PIECES 8 PIECES

Create a "Passenger Plane" and 4 other airport vehicles! Comes with a manual and a total of 5 different models.



5
Models

VIDEO ▼



RACERS

AGES 5+

190 PIECES 11 PIECES

Go full speed! A kit that allows you to make "Racing Car" is now available! Comes with a manual and 5 different models such as - "Buggy Car" and "Racing Bike".



MADE USING MIDDLE SIZE
WHEELS AND LONG SHAFT

HAMACRON CONSTRUCTOR



THE PROPELLER
TURNS!!!

1
Model



MINI AIRPLANE

AGES 5+

44 PIECES

6 PIECES



1
Model



MINI POLICE CAR

AGES 5+

39 PIECES

8 PIECES



STARTER IS
ATTACHED!

1
Model



MINI DRAG RACER

AGES 5+

42 PIECES

8 PIECES



1
Model



MINI OFF-ROADER

AGES 5+

38 PIECES

8 PIECES



2
Models



MINI TANKER

AGES 5+

74 PIECES

3 PIECES



1
Model



MINI BLACK BLAST

AGES 5+

40 PIECES

8 PIECES



1
Model



MINI FIRE TRUCK

AGES 5+

38 PIECES

9 PIECES



3
Models



MINI WHEEL LOADER

AGES 5+

40 PIECES

8 PIECES

BLACK RACER

AGES 7+

280 PIECES 26 PIECES

Zooooom! LaQ vehicles in cool black! Let's use new LaQ building techniques to construct a race car "The Brain" which has independently opening doors on both sides. The "Caiman", "Viper" and "Hawk" have cockpit canopies that lifts open. The "Spider" has 8 outriggers that can be pulled in and out of the body. The swift running "Panther" has built-in suspension. The "Hippo" has a sliding bed truck cover. The "Bee" has a rotating main rotor. Instructions show new LaQ building techniques to construct these 9 super vehicles!



9
Models



ITS DOOR MOVES!

VIDEO ▼



5
Models

BLUE IMPULSE

AGES 5+

220 PIECES

9 PIECES

Air Self-Defense Force "T-4 Blue Impulse" is now available! With logo, emblem, and aircraft number sticker. Comes with a manual that can be rearranged into all 5 models such as acrobat aircraft, helicopter, and race car.



SPACE



7
Models

LUNAR EXPLORATION

AGES 5+

250 PIECES 46 PIECES

Arrive at the moon on the space shuttle! Start exploring the lunar surface like an astronaut! Includes an instruction manual with 7 rearrangeable models such as "Space Shuttle", "Lunar Probe" and "Asteroid Probe".

NEW



Includes Ball Joint Parts!

妖怪 ワールド

VIDEO ▼



4
Models

TENGU

AGES 5+

12, 250 PIECES 3+3 PIECES

Build traditional Japanese yokai spirits in the brand new "Yokai World" set! Comes with an instruction manual that allows you to make 4 different types of yokai!



INSECT WORLD



6
Models

VIDEO ▼

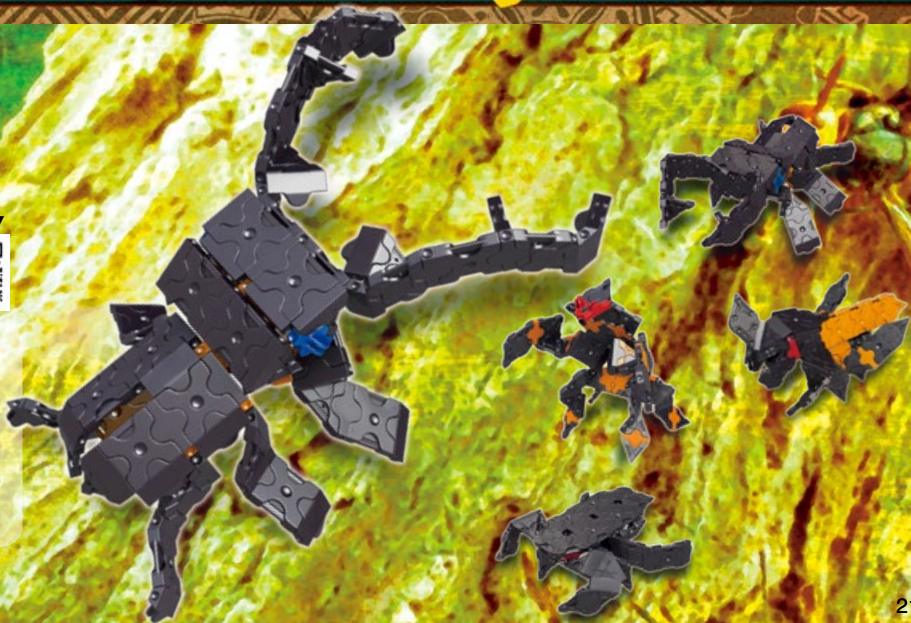


STAG BEETLE

AGES 5+

175 PIECES

Make the world's largest giraffe stag beetle in this brand new Insect World building set! Comes with an instruction manual that allows you to build 6 different insect models such as "Sawtooth Stag Beetle" and "Jumping Spider".



INSECT WORLD

7
Models



KING BEETLE

AGES 5+

320 PIECES

Build the strongest beetle in the Insect World!

With the KING BEETLE kit you can build the king of the beetle world, the Dynastes Hercules. It can also be reassembled to construct a Caucasus Beetle, the strongest beetle of the beetle world. Insect lovers will enjoy building the Dynastes Hercules Uchiy, which has a rare blue body! The included instruction guide contains details of how to assemble easy 2D starter models and seven models of insects common in Japan, such as the Rhinoceros beetle, Dorcus Titanus, Rosalia batesi, the Ladybird and the Swallowtail butterfly.



Each instruction includes the insect picture from the hugely popular in Japan moving pictorial encyclopedia "Move".

INSECT WORLD MINI

7 DIFFERENT CONSTRUCTOR KITS IN TOTAL

AGES 5+

64 ~ 65 PIECES

1
Model

MINI JUMBO DRAGONFLY

MINI STAG BEETLE

MINI RHINO BEETLE

MINI HERCULES BEETLE

MINI MANTIS



ANIMAL WORLD

Each instruction includes the insect picture from the hugely popular in Japan moving pictorial encyclopedia 'Move'

MOVE

VENOM

AGES 5+

330 PIECES

IT IS TOO DANGEROUS TO GET CLOSE TO THEM! THE MOST FEROCIOUS AND POISONOUS "VENOM" CREATURES ON THE PLANET HAVE LINED UP!

This kit comes with instructions for 6 fascinating models including the King Cobra, Death Stalker, Redback Spider, Poison Dart Frog, Blue Ringed Octopus and the Rearing King Cobra! Even more, it includes illustrated descriptions with big size photos from highly popular illustrated encyclopedia "MOVE".



6
Models

VIDEO ▼



8
Models

DANGEROUS

AGES 5+

330 PIECES

Be careful! Poisonous creatures from around the world are lined up in lavender colors! Build 8 different venomous animal models such as "Tarantula", "Scorpion" and "Komodo Dragon".

ANIMAL WORLD



5
Models

CAPYBARA & SEAL

AGES 5+

180 PIECES

Make the popular zoo and aquarium animals capybara and seal! Comes with an instruction manual and 5 different models like 'Beaver', 'Otter' and 'Sea Otter'.

VIDEO ▼



4
Models

ALLIGATOR

AGES 5+

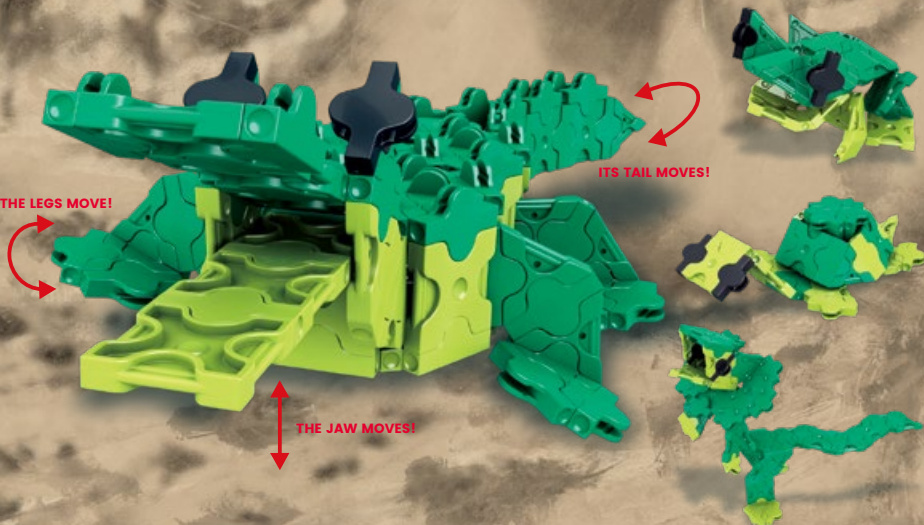
175 PIECES

The Alligator kit includes instructions showing how to make 4 different models: Alligator, Frilled Lizard, Frog and Snake-necked Turtle. The Alligator model has moveable parts!

THE LEGS MOVE!

ITS TAIL MOVES!

THE JAW MOVES!





NEW

7
Models

VIDEO ▼



LION & CHEETAH

AGES 5+

250 PIECES

Build a lion - the king of beasts and a cheetah - an ingenious hunter in this brand new set! Includes an instruction manual with 7 different animal models like 'Giraffe' and 'Lioness'.



5
Models



SHOEBILL

AGES 5+

175 PIECES

Build a shoebill! Includes an instruction manual and 5 different models such as 'Elephant' and 'Rabbit'.

Japanese collection

8
Models



OSHIRO CASTLE

AGES 5+

240 PIECES

Become the emperor and build an ancient Japanese castle! The instruction guide shows 8 interchangeable models including 'Castle Helmet' and a sword.





4
Models

SHARK

AGES 5+

175 PIECES

The Shark kit has instructions to build a Great White Shark, Hammerhead Shark, Saw Shark and Baby Manta Ray.



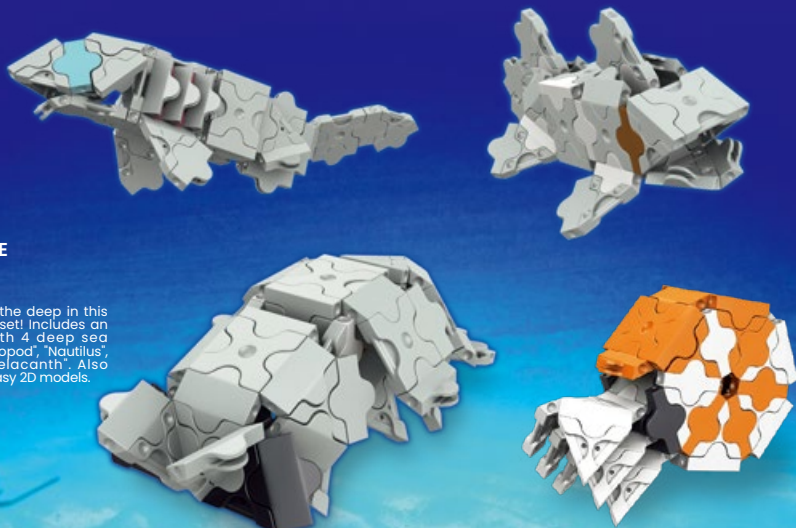
4
Models

DEEP SEA CREATURE

AGES 5+

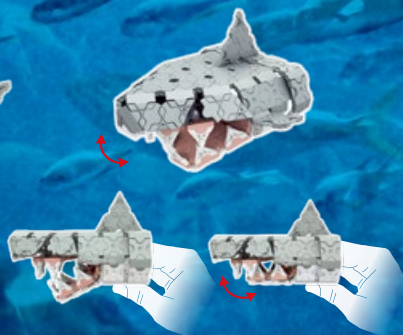
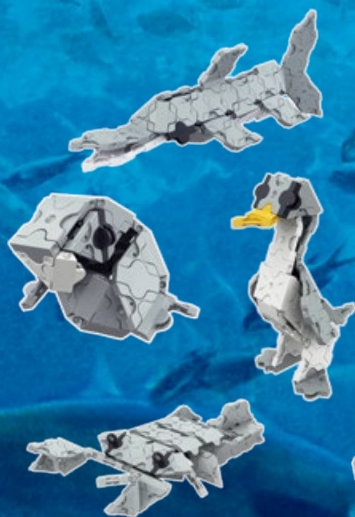
175 PIECES

Explore the creatures of the deep in this brand new construction set! Includes an instruction manual with 4 deep sea creature models – the "Isopod", "Nautilus", "Frisled Shark" and "Goelacanth". Also includes instructions for easy 2D models.





MOUTH MOVES



VIDEO ▼



MEGALODON

AGES 7+

330 PIECES

2 MODELS

Meet Megalodon - the biggest ancient shark in history! The main model 'Megalodon' has eyes that make use of the ball joint parts. Includes an instruction manual with 6 different models including 'Giant Penguin' and 'Puppet' with a moving mouth.

DINOSAUR WORLD

ITS TAIL MOVES!

ITS BODY MOVES!

ITS JAW MOVES!

MOVE

DINOSAUR DESCRIPTIONS
FROM HUGE POPULAR
JAPANESE PICTORIAL
ENCYCLOPEDIA "MOVE"
ARE INCLUDED.

14

Models

DINO KINGDOM

AGES 7+

980 PIECES

8 PIECES

Build your own DINO KINGDOM! This kit allows you to construct movable dinosaur models, such as the powerful T-REX with a moveable jaw and tail. What's more, the highly satisfying DINO KINGDOM kit also includes instructions to build easy 2D starter models as well as 14 realistic dinosaur models such as BRACHIOSAURUS or SPINOSAURUS. An instruction guide and a storage case suited for easy transportation are attached. The kit also includes a special Japanese pictorial encyclopedia edition with dinosaur descriptions.



SPINOSAURUS

AGES 5+

175 PIECES

Let's make 'Spinosaurus' - the largest of all known carnivorous dinosaurs! It has a distinctive big sail and big mouth! Comes with instructions to reassemble into 7 different models including Therizinosaurus, Amargasaurus, Fukuiraptor, Pteranodon, Diplodocus and Plesiosaurus.



MINI T-REX

MINI TRICERATOPS

MINI STEGOSAURUS

DINOSAUR WORLD MINI

6 TYPES IN TOTAL

AGES 5+

88 PIECES

1 Model

MINI SPINOSAURUS

DINOSAUR WORLD



6
Models

TYRANNOSAURUS

AGES 7+

800 PIECES 4 PIECES

Meet the strongest carnivorous dinosaur on Earth - Tyrannosaurus! The main model Tyrannosaurus has action gimmicks like a movable tail, neck and other parts allowing dynamic posing! Comes with instructions to reassemble into 6 different models including Archaeopteryx, Deinonychus, Carnotaurus and other dinosaurs.



THE TAIL MOVES

IT'S NECK MOVES!



Includes Ball Joint Parts!

VIDEO ▼



6
Models

MOSAOSAURUS

AGES 7+

320 PIECES 13 PIECES

Build the ancient king of the sea - "Mosasaurus"! The mouth, tail and fins are movable with ball joints. Comes with a instruction manual and 6 models.

MOUTH MOVES



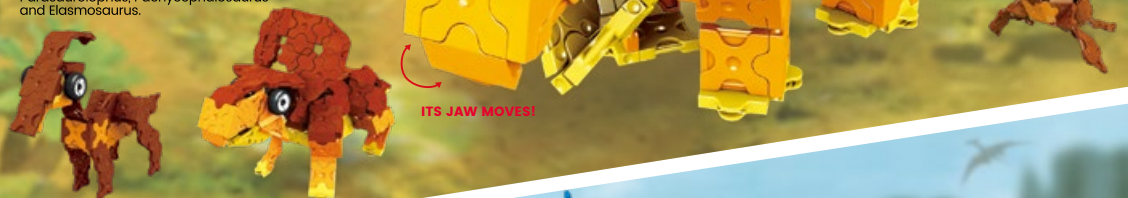
7
Models

TRICERATOPS & PTERANODON

AGES 7+

300 PIECES 4 PIECES

The Triceratops has a moving jaw and tail, and the Pteranodon can be displayed in a flight position. The instruction guidebook gives a step-by-step explanation of how to make 7 different models: a Triceratops, Pteranodon, Protoceratops, Dilophosaurus, Parasaurolophus, Pachycephalosaurus and Elasmosaurus.



6
Models

STEGOSAURUS

AGES 7+

300 PIECES 4 PIECES

The Stegosaurus can be built to have a moving tail! The instruction guidebook shows steps to make a Stegosaurus, Spinosaurus, Archelon, Dimetrodon, Quetzalcoatlus, and a Carnotaurus.



Mystical Beast



5

Models

WYVERN

AGES 5+

260 PIECES

4 PIECES

The main model of this kit, a wyvern named "Wind", is characterized by his flaming red body, huge wings, pointed horn and two strong, sharp-nailed legs.

You can furthermore construct other models: "Gust" – a fire controlling Salamander spirit; "Storm" – a Hippogriff who has a front half of an eagle and a hind half of a horse; "Will" – a Chinese Dragon. Instructions to construct these and other exciting models are included in the kit.

When the 2 constructor kits are combined together, you can build an additional model – a "Blazer Dragon".

*Instructions are uploaded to the web page limited only to the purchasers.



WE INTRODUCE YOU TO OUR NEW CONSTRUCTOR SERIES DESIGNED TO BUILD "MYSTICAL BEASTS", CREATURES WHICH APPEAR IN MYTHS AND LEGENDS! LET'S CREATE A WORLD INHABITED BY DRAGONS AND OTHER MYSTICAL BEASTS!



5

Models

DRAGON

AGES 5+

260 PIECES

4 PIECES

The main model of this kit, a dragon named "Draco", has a characteristic blue body with red wings, big horn, four strong, sharp-nailed legs. And his hind legs can be moved!

By following the instructions included in the kit, you can construct 5 mystical beasts well known around the world. Assemble "Beck" – a Griffin who has a body of a lion, and a head of an eagle; "Spark" – a Qilin – creature from Chinese myths; "Fin" – a biblical sea monster Leviathan and other models.



10
Models

CHIMERA

AGES 7+

810 PIECES

8 PIECES



Let's build "Chimera" – a Greek mythical monster with a lion's head, a goat's body, and a serpent's tail! The main model has moveable legs, body, wings and tail, which allow you to create impressive poses! You can also reassemble the parts to construct Griffin, Gargoyle, Phoenix, Wyvern, Orthrus, Qilin, as well as Japanese mythical creatures Izuna, Nue and Shisa – the 10 model set lets you enjoy the building techniques to the fullest! Comes with clear parts, instructions and a storage case for easy transportation.



Mystical Beast



5
Models

VIDEO ▼



GRIFFIN

AGES 7+

 380 PIECES  4 PIECES

Recreate the mystical "Griffin" with lavender colors in this brand new building set! Includes an instruction manual with 5 models such as - "Dragon", "Fenrir" and "Anzu".



NEW



6

Models

CERBERUS & HYDRA

AGES 7+

440 PIECES 54 PIECES

Build the mythological legends "Cerberus" and "Hydra" using ball joints! The instruction guide includes 6 interchangeable models of ancient mythological creatures such as "Chimera" and "Sphinx".



THE TAIL MOVES

THE NECK MOVES

THE LEGS MOVE



BUILD UP ROBOT

WE INTRODUCE YOU TO OUR NEW SERIES- BUILDUP ROBOT!!

Construct original LaQ robot characters. Or combine the "Buildup Robot", Dinosaur, Cars & Vehicles, and Animal kits together and create your own original characters!

POINT1

The robots are adjustable, so you can place them in any position you like!

POINT2

They can be customized, so you can create your own original characters!



4

Models

LAPIS

AGES 7+

310 PIECES 10 PIECES

We would like to introduce you to an original robot character LAPIS! Follow the instructions included to construct LAPIS, a moving robot, or reassemble the parts to build a Mini Robot, a Falcon and a Jet Planet! You can also combine this kit with the LaQ set that you already have to create a new character!



4

Models

ALEX

AGES 7+

310 PIECES 10 PIECES

We would like to introduce you to an original robot character ALEX! Follow the instructions included and construct ALEX, a moving robot, or reassemble the parts to build a Mini Robot, a Dog and a Race Car! You can also combine this kit with the LaQ set that you already have to create a new character!

For possible model combinations check the LaQ website! www.laq.co.jp/en
To create some combinations of "Buildup Robots" models, additional LaQ products may be needed.

Sweet collection

TWINKLE CASTLE

AGES 5+
700 PIECES

Create your dream castle with the new Sweet Collection kit! A satisfying set that can be arranged into a total of 14 models such as the large 'Twinkle Castle' where you can enjoy a picture-like world view. Comes with a storage case for easy transportation.

VIDEO ▼



14
Models



THE LID
OPENS!

THE DRAWER
OPENS!

**Sweet
collection**



UNICORN

AGES 5+
175 PIECES

Build "Unicorn" and "Pegasus" with this lovely fancy colour set! The kit comes with instructions for a total of 6 cute models, such as "Unicorn Twins" and "Unicorn Pair".



**HOLD YOUR
MEMO HERE**



DRESS UP

AGES 5+
285 PIECES

A kit full of cute items such as "Flower Crown" and "Rose Bracelet" that you can wear and play with! Comes with instructions for a total of 11 models.



14
Models

ICE CREAM WAGON

AGES 5+

365 PIECES

8 PIECES

Make a lavender-decorated 'Ice Cream Wagon' where you can run your own café for cute penguins! Comes with a manual and 14 rearrangeable models.

VIDEO ▼



14
Models

FOREST FRIENDS

AGES 5+

400 PIECES

It's a new kit to make a treehouse and playground equipment! Let's create cute animals and play together! Comes with instructions to reassemble into 14 different models including 'Treehouse', 'Slide', 'Swing' and 'Seesaw'.



Sweet collection



11
Models

MY LITTLE RESTAURANT

AGES 5+

260 PIECES

Let's prepare a yummy meal with LaQ! We introduce you to our new construction kit so you can create your own delicious restaurant menu! Follow the instructions included in the kit and make 11 appetizing meals, such as voluminous Hamburger Set, tasty-looking Pizza, Salisbury Steak & Omelette Meal and other delightful dishes.



Pizza

Hamburger Set

Hamburger, Juice, French Fries



Strawberry Sundae



Salad



Salisbury Steak & Omelette Meal

Salisbury Steak & Omelette Platter
Bread, Corn Soup



10
Models

VIDEO ▼



MAGICAL

AGES 5+

180 PIECES

Build mysterious magical wands and jewelry in the new Sweet Collection set! Instructions show 10 rearrangeable models that can be used for pretend-play such as the Ribbon Stick.

HOLD YOUR
MEMO
HERE

15
Models



SWEET PARTY

AGES 5+

825 PIECES

Become a pastry chef and make your own original sweets! This highly satisfying kit comes with instructions for 15 models, among which are Birthday Cake, Parfait, Ice Cream, Tart and others. It also includes a plastic container for easy storage and transportation.

SWEET COLLECTION MINI

3 DIFFERENT CONSTRUCTOR KITS

AGES 5+

62 PIECES

10
Models



MINI PINK

9
Models



MINI SKY BLUE

* Includes only flat parts

12
Models



MINI LAVENDER

VIDEO ▼



CRYSTAL



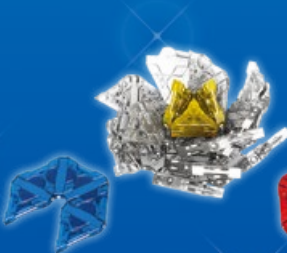
15
Models

Long-awaited transparent color parts! Extend your play possibilities with sparkling clear parts in 4 colors (transparent, red, blue, yellow) by combining them with other LaQ sets to use as parts for windows and doors, or to make castles and crowns using only clear parts. Comes with instructions to reassemble into 15 different models.

CRYSTAL 400

AGES 5+

400 PIECES



2
Models

CRYSTAL 200

AGES 5+

200 PIECES

Make two 2 models from crystal parts: "Peacock" and "Water Lily".



EXPAND THE NUMBER OF PARTS!

[Yellow line]

With this series you only have to purchase
the parts that you need



Meaning of the symbols

28
parts

Number of the designs printed in the instruction guide



LaQ parts



Hamacron parts



Pax parts



Cross parts

Free Style



NO.1



NO.2



NO.3



NO.4



NO.5



NO.6



NO.7



SHAFT



MINI SHAFT



FREE STYLE 50

50 PIECES

A kit, which consists of 50 pieces of the parts of the same color and shape. There are 93 different kits in total kits of standard LaQ parts in 7 different shapes and 13 different colors, also Hamacron shaft and Hamacron mini shaft kits.

* Hamacron shaft come in 10 pieces

* Hamacron mini shaft come in 32 pieces



FREE STYLE 100

100 PIECES

The Free Style 100 kits are ideal supplemental parts kits in various color themes with an assortment of the 7 parts types.



HAMACRON PARTS KIT

10 PIECES

Kit includes Hamacron Parts only: 4 wheels and 6 shafts.



HAMACRON MIDDLE SIZE WHEEL KIT

12 PIECES

Kit includes Hamacron Middle Size Parts only: 6 middle size wheels and 6 long shafts.



HAMACRON MINI PARTS KIT

14 PIECES

Kit includes Hamacron Mini Parts only: 6 mini wheels, 7 mini shafts and 1 shaft.



PART REMOVER

2 PIECES

Kit includes 2 part removers.

CROSS PARTS SET

48 PIECES

The CROSS PARTS can connect in 4 directions at 90 degree angles. The set includes 12pcs each of parts in the 4 colors: red, yellow, white, black.



**EASILY CONNECTS
WITH LAQ PARTS!**

*IT IS ALSO POSSIBLE TO
CONSTRUCT MODELS
USING PAX PARTS ONLY



16



PAX 264

AGES 3+

264 PIECES

A special plastic container filled with 264 parts! Pax 264 is an ideal construction kit for Daycare Centers and Kindergartens. 2 Instruction Guides are included.



PAX 8

AGES 3+

8 PIECES

Pax 8 is an ideal introductory kit to try out LaQ building on a larger scale. Both Hexagon and Rectangle shaped Pax blocks in red, blue, green, yellow is included.

*Instruction Guide is not included



PARTS BOX <CLEAR BLUE>

The LaQ Parts Box can contain 2,000 LaQ Parts, Hamacron Parts and the Headband Part to assort by colors and parts type. The case is made from environment friendly PET materials.

*No parts are included

Enjoy LaQ more!!!
Check for the newest
information on our website!!!

<http://www.laq.co.jp/>

LaQ

SEARCH

CREATE
MORE!

Updated each month! Instruction guides
to make new models!

Visit the "SNAP! CLICK!"
page on the LaQ website!



Instruction guidebooks, regularly released!

All of the books are
presented on the page
"CHOOSE"!



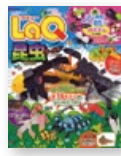
LaQ Trains
Encyclopedia



LaQ! Happy
Dreaming



World LaQ
Tours



LaQ
Insect
World



Rolling With
LaQ!

Experience
LaQ!

Information about
the events!!!

Lots of events where you can enjoy LaQ
are held all over the country! All kinds of
content, enjoyable to both beginners and
veterans!

Look at the
"FUN! FUN! FUN!"
page on the website!



LAQ IS ON YOUTUBE NOW!!!
LOOK AT LAQ YOUTUBE CHANNEL FOR PROFESSIONAL
CONSTRUCTION TECHNIQUES INTRODUCED BY DR. HAKASE
AND INFORMATION ON THE PRODUCTS



LET'S
SHARE!

Challenge yourself! Participate in LaQ Art Festival!

See "SHARE" page on
the LaQ website!

LaQ Art Festival is a contest created for LaQ fans. Anybody can take part in it, including complete beginners and LaQ professionals. Various LaQ fans, both children and adults, challenge themselves while participating in this Festival.



LaQ Art Festival is taking place now! We are waiting for your submissions!

* For more details on how to submit your creations look at LaQ website.

Each month the winners among the monthly applicants are selected. In the end of the year we select the "Grand Champions", "Champions" and "Special Jury Choice Award Winners". Participant submissions are published on LaQ website.



Monthly winners get special metallic LaQ parts as a prize!!



Hall of Fame

LaQ Hall of Fame is a new stage created to celebrate the winners of the LaQ Art Festival "Grand Champion" title and those participants who managed to win a monthly winner selection more than 12 times. Those who managed to enter LaQ Hall of Fame are respectfully called LaQ "Masters".



To see numerous works created by LaQ "Masters" please check LaQ website!



MADE  IN JAPAN

Winner of numerous overseas Toy Awards!

1 What's LaQ?

You can build almost anything by connecting LaQ. LaQ is a unique construction toy block that can build 2D, 3D and SPHERICAL shapes, simply by connecting 7 part types!



2 Infinite possibilities with SNAP, CLICK and PLAY!

Fun to connect, even more fun to take apart!

SNAP & CLICK FUN! Snapping together LaQ parts will stimulate intuitive thinking and bring out the creative genius in everyone!



3 Stimulates growth and enhances skills!

Stimulates both the left and right brain

Learning through creative play! LaQ is chosen by elementary schools, kindergartens and daycare centers as an ideal educational construction toy for growing children to learn various skills through creative play.



LAQ Authorized Distributor JAPOKO



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<https://www.facebook.com/LaQ.Official>

