



Be AMAZED with the INFINITE POSSIBILITIES!

LaQ is a very simple, yet highly creative construction toy, which offers infinite possibilities for creating objects of any possible shape – flat, three-dimensional, spherical – using just seven different kinds of block parts.



Create objects of all possible shapes – from flat shapes to spheres and other three-dimensional forms – by connecting the block parts together.

STEP 1

Start by creating flat objects

V 1 7

Firstly, begin the LaQ game by snapping the block pieces together into a flat shape. Girls especially like creating colourful mosaic puzzles! Even children, who are not very good at assembling complex, three-dimensional things, can enjoy playing with LaQ as they can start by constructing flat objects.



STEP 2

Try to build-up three-dimensional objects

After playing with flat shapes for a while, challenge yourself and try to make three-dimensional objects. Widen your imagination: assemble objects following the Instruction Guide or construct a figure entirely from your imagination. Playing with LaQ is not only great fun, it also allows children to develop their powers of creativity and logical thinking.



STEP 3

Broadening the imagination

Unlike other construction toys, LaQ give you the chance to engage in multi-dimensional design. With LaQ it is possible to create complex geometrical forms as well as smooth round shapes, so adults can enjoy this constructor as well. Challenge yourself – use the LaQ modelling materials and your own creativity to construct new original designs.



CREATIVITY AND IMAGINATION

Children learn to play and play relies on the imagination. Constructing a personal toy is a fun way to widen their creativity.

CONCENTRATION

LaQ pieces make fun snapping sounds when the parts are connected together. Playing with LaQ is not only fun, it also helps to develop concentration.

CHILDREN AND PARENTS CAN ENJOY LAQ TOGETHER

LaQ is a construction toy, which can be fully enjoyed by adult users too. Both children and their parents can share the same modelling materials and enjoy LaQ together.

DEVELOPING MATHEMATICAL AND LOGICAL THINKING

Building-up things by following the instructions in the guidebook will teach children to solve puzzles logically through creative play.

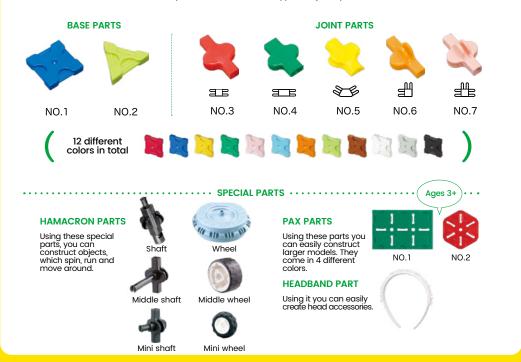
Learning the Basics of Arithmetics



Mathematics Coach & Child Mathematics Executive Instructor Representative of Child Mathematics School SPICA® Ms. Osako Chiaki The strands of elementary mathematics, such as 'Number', 'Shape' and 'Reasoning', can all be learned by using LaQ. In the classroom, connecting LaQ parts with fun snapping sounds improves children's focus and concentration. By playing with LaQ, children learn the concepts of numbers and quantity. Finding the correct order of parts helps develop an understanding of regularity, following step-by-step instructions builds logical thinking, and assembling flat parts into 3-dimensional shapes nurtures spatial ability. Finally, the process of coming up with an image and constructing it through trial and error cultivates creative thinking and imagination.

7 DIFFERENT TYPES OF LAQ BLOCK PARTS

Construct an object by connecting together 2 different types of base parts and 5 different types of joint parts.



LAQ AIDS THE GROWTH OF CHILDREN IN DAY CARES AND KINDERGARTENS.

LaQ is approved by educational professionals to be an ideal toy to use in day care centers, kindergartens and numerous children's facilities. Children learn ways to express creative imagination, and build their concentration through play.

LaQ is also used in nursing homes to practice patients' manual skills and improve dexterity.





+ 36 +

START HERE!

[Blue line]

Balance between each block part is well arranged. The basic series offers you the chance to freely express your own creativity, while gradually improving your construction skills.



Meaning of the symbols







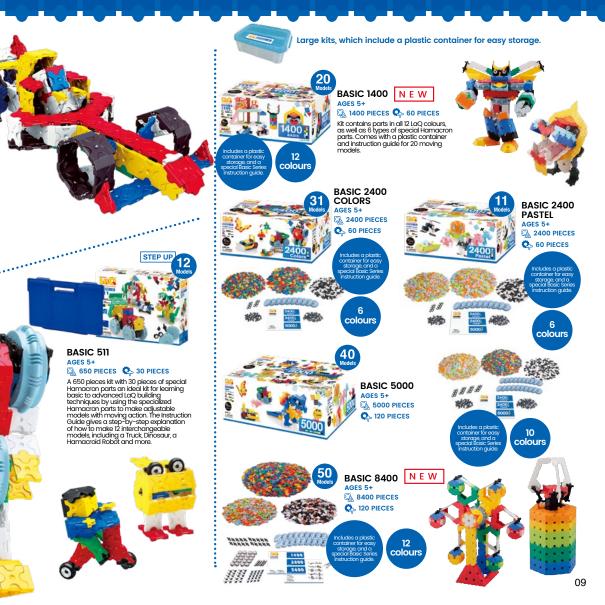














CHOOSE YOUR FAVORITE MODEL!

[Red line]

For the users, who want to choose a theme of their interest and make their favourite models, this series offers a huge variety of possible choices.



Meaning of the symbols



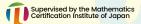






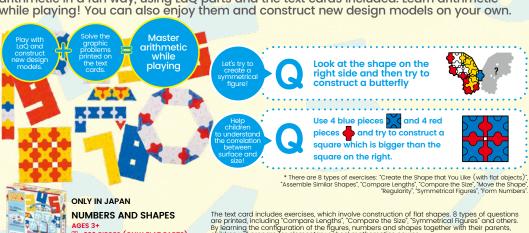






ARITHMETIC IS FUN! IT IS EVEN MORE FUN, WHEN YOU LEARN IT WITH LAQ!

We would like to introduce you to the new LaQ kits, which will help you to teach children arithmetic in a fun way, using LaQ parts and the text cards included. Learn arithmetic while playing! You can also enjoy them and construct new design models on your own.



200 PIECES (ONLY FLAT PARTS)

ARITHMETIC

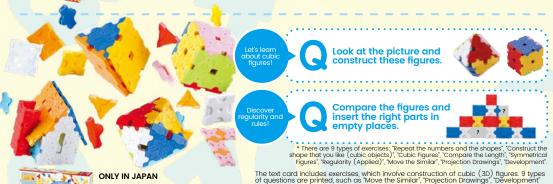
(3D PARTS + CLEAR PARTS)

AGES 6+ **400 PIECES** The text card includes exercises, which involve construction of flat shapes. 8 types of questions are printed, including "Compare Lengths", "Compare the Size", "Symmetrical Figures" and others. By learning the configuration of the figures, numbers and shapes together with their parents, children will prepare for elementary school mathematics course.

and others. What's more, there are 15 clear LaQ parts included!

Cultivate children's creative thinking and imagination by learning together while playing with LaQ! Help children learn about the figures and their relation to the space.

*Parents should play together with children.



*Parents should play together with the children.

























We introduce you to our new "Train Series"! Now you can construct high-speed bullet trains and even a steam locomotive! Assemble each of these unique trains using LaQ parts! They can even move and run because tire parts are also included!







E5 series bullet train **HAYABUSA**

E6 series bullet train **KOMACHI**

E7 series bullet train N700 series bullet train KAGAYAKI NOZOMI

DOCTOR YELLOW

923 series test bullet train Steam Locomotive D51 498

E5 series bullet train HAYABUSA. E6 series bullet train KOMACHI, E7 series bullet train KAGAYAKI, N700 series bullet train NOZOMI, 923 series test train DOCTOR YELLOW







































MY LITTLE RESTAURANT

260 PIECES

Let's prepare a yummy meal with LaQ! We introduce you to our new construction kit so you can create vour own delicious restaurant menu! Follow the instructions included in the kit and make 11 appetizing meals, such as voluminous Hamburger Set; tasty-looking Pizza; Salisbury Steak & Omelette Meal and other delightful





PRINCESS GARDEN

AGES 5+

🖏 175 PIECES

Create your own fairy tale! This is a Sweet Collection kit to create a Princess world! The Flower Castle has a beautiful Castle Gate and Carriage just like in your favorite princess storybook! Fun to play with and fun to decorate the Princess Garden kit includes instructions to create 5 models such as the "Secret Tower" of a Princess, the Princess Garden where the Princess enjoys her afternoon tea time, the "Rose Dresser" with a pretty rose on the dresser and the Tea Party Motif Accessories" that you can actually wear!









EXPAND THE NUMBER OF PARTS!

[Yellow line]

With this series you only have to purchase the parts that you need



Meaning of the symbols













Free Style







SHAFT











A kit, which consists of 50 pieces of the parts of the same color and shape. There are 86 different kits in total: kits of standard LaQ parts in 7 different shapes and 12 different colors, also Hamacron shaft and Hamacron mini shaft kits.

FREE STYLE 50

50 PIECES

- * Hamacron shaft come
- in 10 pieces * Hamacron mini shaft
- come in 32 pieces













50m













FREE STYLE 100

100 PIECES

The Free Style 100 kits are ideal supplemental parts kits in various color themes with an assortment of the 7 parts types.







HAMACRON **PARTS KIT**

50 PIECES

Kit includes Hamacron Parts only: 4 wheels and 6 shafts.





HAMACRON MINI PARTS KIT

PIECES

Kit includes Hamacron Mini Parts only: 6 mini wheels. 7 mini shafts and 1 shaft.





HAMACRON MIDDLE SIZE WHEEL KIT

12 PIECES

Kit includes Hamacron Middle Size Parts only: 6 middle size wheels and 6 long shafts.



PART REMOVER

Kit includes 2 part removers.



EASILY CONNECTS WITH LAQ PARTS!

*IT IS ALSO POSSIBLE TO CONSTRUCT MODELS USING PAX PARTS ONLY













PAX 264

AGES 3+

264 PIECES

A special plastic container filled with 264 parts! Pax 264 is an ideal construction kit for Daycare Centers and Kindergartens. 2 Instruction Guides are included.



PAX 8

AGES 3+

8 PIECES

Pax 8 is an ideal introductory kit to try out LaQ building on a larger scale. Both Hexagon and Rectangle shaped Pax blocks in red, blue, green, yellow is included.

*Instruction Guide is not included



PARTS BOX <CLEAR BLUE>

The LaQ Parts Box can contain 2,000 LaQ Parts, Hamacron Parts and the Headband Part to assort by colors and parts type. The case is made from environment friendly PET materials.

*No parts are included

http://www.laq.co.jp/

LaQ

SEARCH



Updated each month! Instruction guides to make new models!

Visit the "SNAP! CLICK!" page on the LaQ website!



Instruction guidebooks, regularly released!

All of the books are presented on the page "CHOOSE"!



LaQ Ultra Techniques



LaQ Illustrated Book of Sea Creatures



LaQ Encyclopedia DX



LaQ Insect World



Experience LaQ!

Information about the events!!!

Lots of events where you can enjoy LaQ are held all over the country! All kinds of content, enjoyable to both beginners and veterans!











LET'S SHARE!

Challenge yourself! Participate in LaQ Art Festival!

LaQ Art Festival is a contest created for LaQ fans. Anybody can take part in it, including complete beginners and LaQ professionals. Various LaQ fans, both children and adults, challenge themselves while participating in this Festival.

See "SHARE" page on the LaQ website!

























LaQ Art Festival is taking place now! We are waiting for your submissions!

* For more details on how to submit your creations look at LaQ website.

Each month the winners among the monthly applicants are selected. In the end of the year we select the "Grand Champions", "Champions" and "Special Jury Choice Award Winners". Participant submissions are published on LaO website.



Monthly winners get special metallic LaQ parts as a prize!!



LaQ Hall of Fame is a new stage created to celebrate the winners of the LaQ Art Festival ,Grand Champion' title and those participants who managed to win a monthly winner selection more than 12 times. Those who managed to enter LaQ Hall of Fame are respectfully called LaQ "Masters'.





To see numerous works created by LaQ "Masters" please check LaQ website!



MADE IN JAPAN

Winner of numerous overseas Toy Awards!



You can build almost anything by connecting LaQ is a unique construction toy block that can build 2D, 3D and SPHERICAL shapes, simply by connecting 7



2 Infinite possibilities with SNAP, CLICK and PLAY!

Fun to connect, even more fun to take apart!

SNAP & CLICK FUN! Snapping together LaQ parts will stimulate intuitive thinking and bring out the creative genius in everyone!







Stimulates both the left and right brain

Learning though creative play! LaQ is chosen by elementary schools, kindergartens and daycare centers as an ideal educational construction toy for growing children to learn various skills through creative play.







LAQ Authorized Distributor JAPOKO



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Yoshiritsu, Co., LTD.

Official LaQ internet website: www.laq.co.jp/en https://www.facebook.com/LaQ.Official



